

Further reading + resources

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All photos from the Wales Town Booster Pilot Programme March 2026.
Credit: Creative Communities International, DCFW, Vale of Glamorgan Council.

Further reading + resources

Below are links to additional relevant research, publications and resources by DCFW and others which may be useful in supporting delivery of community-led and quick-win placemaking projects.

Placemaking Guide

DCFW

<https://dcfw.org/wp-content/uploads/2025/03/PlacemakingGuideDigitalENG.pdf>

Placemaking Plans for Town Centres

DCFW

https://dcfw.org/wp-content/uploads/2025/03/placemaking_TownPlan_v2.pdf

Placemaking for Town Centres Practice Directory

DCFW

https://dcfw.org/wp-content/uploads/2025/07/DCFW_Town-Centre-Placemaking-Directory_28PP.pdf

Town Centre Placemaking Case Studies

DCFW

<https://dcfw.org/wp-content/uploads/2025/03/Town-Centre-Placemaking-Case-Studies.pdf>

Introduction to Brief Writing

DCFW

https://dcfw.org/wp-content/uploads/2025/08/Introduction-to-brief-writing_ENG_2025.pdf

Placemaking: What if we built our cities around places?

Project for Public Places

<https://www.pps.org/product/placemaking-what-if-we-built-our-cities-around-places>

Highlights importance of community as expert, and suggests a process for quick-wins and meanwhile projects to test ideas.

20 Quick Wins

Town Team Movement

https://www.townteammovement.com/wp-content/uploads/2023/10/20-Quick-Wins-Booklet_V2.pdf

Ideas for quick-win projects which can be delivered with communities, including 'recipe cards' with the 'ingredients' and 'method' to make the projects happen.

The Pop-Up Placemaking Toolkit

AARP and Better Block

<https://www.aarp.org/livable-communities/tool-kits-resources/info-2019/pop-up-tool-kit.html>

Ideas for temporary demonstration placemaking projects and guidance on how to engage communities and deliver them.

A Creative Placemaking Approach: Culture and Creativity as a Tool in Community Wealth Building and Community-Led Place Development

The Stove Network and South of Scotland Enterprise

<https://www.southofscotlandenterprise.com/media/1xuaf3ez/creative-placemaking-approach-paper.pdf>

An overview and guide to a Creative Placemaking Approach which highlights the value of culture and creativity in placemaking and community-building; with case studies from rural communities in south Scotland.

NSW Guide to Activation Public Spaces

NSW Department of Planning and Environment

<https://www.transport.nsw.gov.au/system/files/media/documents/2022/NSW-Guide-to-Activation.pdf>

A guide to activating public spaces and the roles which can be played by communities, businesses, authorities and practitioners.

The New Local Place Activation Toolkit

Village Well and The New Local

<https://seda.ca/wp-content/uploads/ecdevonline-pages/Place-Activation-Toolkit.pdf>

A Guide to activating public spaces with case study examples.

Sponsor's Guide: 7 day Makeover

Creative Communities International

<https://7day.com.au/wp-content/uploads/2021/07/sponsors-guide-v14.pdf>

A guide to Creative Communities International's approach to engaging communities in transforming town centres in seven days.